

NEW! In force policy views available for both policyowners AND BGAs/Agents!

One of West Coast Life's goals for 2008 is to offer our BGAs and Agents the best technology available in order to conduct business. We understand that it is not only important for you to have access to cutting-edge technology, but clients as well. Easy access to policy information is quickly becoming a valuable selling point for insurance agents.

With this in mind, we are pleased to announce that both policyowners and BGAs/Agents have the capability to view in force policies. See below for access information.

Policyowner Access

Policyowners should go to the On-line Customer Service website at www.protective.com/piocs. They can also access this site by going to www.westcoastlife.com and clicking the Policyowner link on the left-hand navigation. They will need to register upon the first visit by providing certain policy information to confirm identity, and then to select a username and password.

Policyowners can use this internet-based system to:

- View policy information and policy values
- Initiate policy changes
- Transfer among subaccounts
- View and print the most recent annual report, and more

BGA/Agent Access

BGAs and Agents will have access to similar information about their clients' policies through our BGA/Agent Center at www.westcoastlife.com. To access the information, you should log on to the BGA/Agent Center and select **In Force Policies** from the left navigation bar. You can search for specific clients by using the insured's name or policy number. Please note that Agents/BGAs may not make any changes to an in force policy.

This is just one more way to capitalize on our ***Ease of Doing Business*** motto!

Questions?

Agents: Please contact your BGA

BGAs: Please contact your Regional Representative